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Amateur Cyclists Race Against Dave Zabriskie in Inaugural Yield to Life Time Trial Challenge

10.10.07
Salt Lake City, UT

Yield to Life Time Trial Challenge proceeds to benefit cycling awareness campaigns, educational programs and road and sign improvements

Last Friday, October 5, 2007, twenty amateur riders challenged Dave Zabriskie in a three-mile time trial race up Traverse Mountain in Draper, Utah to benefit his bicycle advocacy organization, Yield to Life. The inaugural Yield to Life Time Trial Challenge is the only race that gives amateur cyclists the opportunity to race against the current USA time trial champion.

Event participants took on a three-mile road course with an elevation gain of more than 1,300 feet with 10 percent to 12 percent grades in some locations. The time trial began at the base of Salt Lake City's famed Traverse Mountain, traveled up Traverse Ridge Road, and finished at Suncrest Market.

"The time trial was a lot of fun," said Dave Zabriskie, current two-time national time trial champion and the third American ever to wear the yellow jersey in the Tour de France. "The climbs in the mountains around the Salt Lake Valley are just as difficult as the climbs I've raced on in Europe. I still raced my hardest, but it was a lot more relaxing racing for charity and hanging out with the local riders and racers."

The Yield to Life Time Trial Challenge is a fun way to provide cyclists an opportunity to see what it would be like to race on the same course against a world-class athlete and raise money for charity at the same time. Dave Zabriskie finished the course with a time of 14 minutes, 3 seconds. Event participants represented varying skill levels in six different age categories. Finishing times are represented below:

Name (Time)
Dave Zabriskie (14:03)
Elliott Smith (17:21)
Ken Webster (17:26)
Curtis Doman (19:26)
Zane Morris (19:59)
Gerald Greenleaf (21:27)
Barry Gates (21:50)
Dan Wilcox (23:25)
Todd Holsten (23:32)
Joe Taylor (23:41)
Bryan Lepinske (23:50)



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Cyndie Daley (28:15)
Lynn Smith (28:58)

For a complete breakdown of the race results, please visit
<http://www.milliseconds.com/ResultsQuery.php?varRaceID=1002>

The top three racers in each age category were awarded Team CSC (Computer Sciences Corporation) cycling jerseys autographed by Dave Zabriskie. Zabriskie is a member of Team CSC, a European based bicycle racing team, which has competed in all the major international races.

Zabriskie is a Salt Lake City native and strongly believes in giving back to the community. Last year Zabriskie joined Bikes for Kids Utah to help give 1,000 brand new bikes, helmets, and bike locks to underprivileged children in Utah. The inaugural Yield to Life Time Trial Challenge was part of this year's Bikes for Kids Utah event, which occurred the following day.

Proceeds from the Yield to Life Time Trial Challenge help fund Yield to Life, Zabriskie's non-profit organization founded this year to help educate automobile drivers and cyclist on how to safely share the road.

Sponsors of the Yield to Life Time Trial Challenge are as follows:

Black Bottoms Cycle Wear, Canyon Bicycles, Costco, Draper City and Draper City Police, Milliseconds Sports Timing and SoBe Life Water.

For more information about Yield to Life, please contact yieldtolife@gmail.com. For information about Bikes for Kids Utah, please visit www.bikesforkidsutah.org.

About Yield to Life

Yield to Life, a non-profit organization founded by world-class cyclist David Zabriskie in 2007, is dedicated to the protection of cyclists and the promotion of safe cycling. Hit by cars no less than three times while training on his bike in his home town of Salt Lake City, Utah, Zabriskie created Yield to Life to improve the relationship between motorist and cyclist and promote an environment of respect and care for all life on the road. Through intense awareness campaigns, educational programs, and road and sign improvements, Yield to Life hopes to protect the lives of all cyclists and encourage more people to choose cycling as an environmentally-friendly means of transportation and as a means of fun and healthy recreation. For more information, please contact yieldtolife@gmail.com.

About Bikes for Kids Utah

Formed in 2006, Bikes for Kids Utah, a non-profit organization, provides bicycles for underprivileged children of second grade school age throughout the Salt Lake Valley by means of its event registration proceeds, auctions, and through private and corporate donations. Its

annual bicycle fundraising events raise money to provide 1,000 underprivileged children with bicycles each year. For more information regarding the events, please visit www.bikesforkidsutah.org or call 801-523-3730.

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