

number of junior and parents we could accommodate. "Until we get that "BIG" sponsor this is one of the measures we had to take. Sponsor or no sponsor ACA is committed to these camps as part of their programs and juniors attend FREE" said Scott Mares, the camp's head coach.

ACA's Executive Director, Beth Wrenn-Estes, said "This camp is possible because of the mission of the American Cycling Association and its staff dedication to growing the sport by concentrating on the "future" National and Olympic Team members.

The mission of ACA is to promote cycling through junior grass root programs like its cycling camps. The ACA has 2 camps every year for kids. The first one is a road camp held in the spring and the second is the fall cyclocross camp.

The Camp will be held near Winter Park, Colorado, at the 5,000 acre Snow Mountain Ranch YMCA facility. The 3-day camp will be filled with cyclocross activities from bike fit to skill training and then, on the final day, a race for all the juniors. .

16 coaches and over 50 staff & volunteers will assist the head coach. This is the 7th year of the Junior Camp Program and the program has developed several National Champions and many top 10 finishers at Nationals each year. Also, several of the campers have subsequently been selected to represent the United States at the World Junior Cyclocross Championships each year, with one rider taking a notable silver medal last January in Belgium – Danny Summerhill.

For more information on the camp, sponsorship opportunities and how to put one on in your district, please contact the ACA at americacycling@mac.com

Bikes for Kids Utah Gears Up for Second Year; 1,000 Underprivileged Children to Receive New Bicycles

Bikes for Kids Utah announces inaugural time trial race and releases agenda for bike giveaway, rides and dinner/auction.

Bikes for Kids Utah, a non-profit 501(c)3 organization, today announced details of its upcoming fundraiser, including the inaugural Yield to Life Dave Zabriskie Time Trial Challenge, with proceeds going to benefit underprivileged children in Utah and bicycle awareness advocacy.

On **Saturday, October 6**, Bikes for Kids Utah will provide new bicycles for 1,000 pre-qualified, underprivileged second graders from the Boys & Girls Club Boys in Salt Lake, Weber, Davis, Murray and Utah Counties. Also receiving bikes will be second graders from Heartland Elementary, Majestic Elementary, Guadalupe School and the Navajo Reservation in San Juan School district, as well as several other Utah elementary schools.

Along with the 1,000 bicycles, the children will also receive helmets, t-shirts and bike locks through proceeds accrued from sponsorships, a fundraising dinner (with silent auction), and bicycle rides, including a ride with Salt Lake City native Dave Zabriskie, the third American ever to wear the yellow jersey in the Tour de France and the current USA time trial champion.

"Bikes for Kids Utah's second year is shaping up even better than we imagined." said Debbie Reid, founder and director of Bikes for Kids Utah. "With the addition of the Yield to Life Dave Zabriskie Time Trial Challenge, members of the community can be involved with this event at any financial or skill level they are comfortable with. Whether you are challenging yourself against Dave Zabriskie in the time trial or coasting with your family in the 5K, we hope everyone will come out to support

deserving children in our community."

Yield to Life Dave Zabriskie Time Trial Challenge

For cyclists who want to see how they match up against the current USA time trial champion, a \$25 donation enters them in a lottery to ride in a USA Cycling sanctioned individual time trial where their handicapped time will be compared against Dave Zabriskie's time up the Salt Lake Valley's famed Traverse Ridge (on South Mountain). A lottery will determine the 200 participants. Prizes will be awarded for the top three in 11 age categories for both men and women.

The 3-mile time trial has an elevation gain of more than 1,300 feet with 10 percent to 12 percent grades in some locations. The time trial will take place Friday, October 5 at 10:00 a.m. beginning at the LDS Chapel at 272 E. Traverse Point Dr. in Draper, traveling up Traverse Ridge Road and finishing at Suncrest Market.

Pre-ride Dinner and Auction

The pre-ride dinner will be held at 07:00 p.m., **Friday, October 5** at the Hidden Valley Country Club in Sandy, Utah for the highest bidding donors, along with event sponsors, Bikes for Kids board members and other guests. A limited number of slots for the pre-ride dinner and auction are available at \$100 a plate for those wishing to participate in the dinner (ride not included). Entertainment will be provided, along with featured guest speakers from the cycling industry and a silent auction, which includes a \$500, Zabriskie- autographed CSC jersey. An additional \$1,500 sponsorship opportunity includes the pre-ride dinner, the ride the following day with Zabriskie, as well as a Zabriskie autographed CSC jersey.

Bike Presentation

The bicycles will be given away at the Intermountain Healthcare parking lot (201 East 5900 in Murray, Utah) starting at 10:30 a.m. on Saturday, October 6, with local and political leaders delivering bikes to a new group of kids every half hour. Following the bike giveaway, the children will also receive bicycle helmets and locks and attend a bike safety fair.

Rides

Concurrent to Saturday's bike giveaway, several fundraising rides will be held on Saturday, October 6, including a family ride (5K), metric half-century (50K), metric century (100K) and a Dave Zabriskie ride to help raise funds for the program. Specific details are as follows:

Zabriskie (50K)

Cost

(before Sept. 1): \$1,000*

(after Sept. 1): \$1,000*

Start Time (Oct. 6): (TBA)

Estimated Ride Length: 1½ hrs.

* Only 50 available slots

Family (5K)

Cost

(before Sept. 1): \$20 (\$50 adult)

(after Sept. 1): \$30

Distance (approx. miles): 2.5

Start Time (Oct. 6): 8:00 a.m.

Estimated Ride Length: 45 mins.

Half-Century (50K)

Cost

(before Sept. 1): \$50

(after Sept. 1): \$55

Distance (approx. miles): 30

Start Time (Oct. 6): 8:00 a.m.

Estimated Ride Length: 1½ hrs

Metric Century (100K)

Cost

(before Sept. 1): \$50

(after Sept. 1): \$55

Distance (approx. miles): 65.8

Start Time (Oct. 6): 8:00 a.m.

Estimated Ride Length: 3½ hrs.

Zabriskie ride (50K) - A once in a life-time opportunity, the top 50 donors who contribute \$1,000 or more will ride Saturday with Utah's own Dave Zabriskie, a Tour de France stage winner. Riders will be escorted by Murray police and are invited to the pre-ride dinner on Friday, October 5.

Family ride (5K) - Also a Murray police escorted ride which begins at Intermountain Healthcare on Cottonwood St. in Murray, this ride travels down to 4800 South and returns to its origin.

Half-Century ride (50K) - Begins at Intermountain Healthcare on Cottonwood St. in Murray, with a turnaround rest stop at 14400 South in Draper and finishes at its origin.

Metric Century ride (100K) - A challenging ride with 3,400 feet of climbing begins at Intermountain Healthcare on Cottonwood St. in Murray with its first rest stop at 2700 West at 14400 South in Bluffdale, then continues to Fire Station #16 in Cottonwood Heights for the second rest stop, then continues to Sunnyside in Salt Lake City for a third and final rest stop and then finishes at the starting point.

To enter the lottery to ride in the October 5 Time Trial against Dave Zabriskie and/or to register for the October 6 fundraising rides, please go to www.bikesforkidsutah.org.

Title sponsors Costco, The Utah Grizzlies, Intermountain Financial Group, Kryptonite, MassMutual, Murray Rotary, Sobe Life Water, along with other sponsors, will provide a full breakfast and lunch along with live entertainment, water, snacks and other items throughout the Bikes for Kids Utah activities on Saturday, October 6.

For those interested in donating time as a volunteer or for more information regarding the events, please visit www.bikesforkidsutah.org or call 801-523-3730.

Proceeds from the Dave Zabriskie Time Trial Challenge will go the Yield to Life bicycle awareness advocacy organization, and excess proceeds from the auction and fun rides will go to Guadalupe Schools, Donated Dental and the construction of the new bike and pedestrian bridge over Little Cottonwood Creek near Intermountain Healthcare in Murray, Utah.

About Bikes for Kids Utah: Formed in 2006, Bikes for Kids Utah, a non-profit organization, provides bicycles for underprivileged children of second grade school age throughout the Salt Lake Valley by means of its event registration proceeds, auctions, and through private and corporate donations. Its annual bicycle fundraising events raise money to provide 1,000 underprivileged children with bicycles each year. For more information regarding the events, please visit www.bikesforkidsutah.org or call 801-523-3730.

About Yield to Life: Yield to Life, a non-profit organization founded by world-class cyclist David Zabriskie in 2007, is dedicated to the protection of cyclists and the promotion of safe cycling. Hit by cars no less than three times while training on his bike in his home town of Salt Lake City, Utah, Zabriskie created Yield to Life to improve the relationship between motorist and cyclist and promote an environment of respect and care for all life on the road. Through intense awareness campaigns, educational programs, and road and sign improvements, Yield to Life hopes to

protect the lives of all cyclists and encourage more people to choose cycling as an environmentally-friendly means of transportation and as a means of fun and healthy recreation. For more information, please contact yieldtolife@gmail.com.

DBC Events Announces Excel Sports CrossVegas World Class Cyclocross Racing in Las Vegas on September 26

Boulder-based event organizer DBC Events has announced details about Excel Sports CrossVegas scheduled for September 26 in Las Vegas. The UCI Category 2 race will attract top U.S. Cyclocross racers as well as Europeans chasing all important UCI points to the "Entertainment Capital of the World" for an early Cyclocross season showdown.

Title sponsor is another Boulder company Excel Sports, a leading online and catalog retailer of bicycles, parts and accessories. Excel Sports President Bruce Hodgkins described his sponsorship "This is an exciting opportunity for an international Cyclocross event that coincides with Interbike. I've been to over 30 bicycle tradeshows over the years and I am excited to support something at a show that embodies the essence of the business. DBC events puts on first class races. We are thrilled to be involved." Cyclocross racing has become the fastest growing segment of bicycle racing in the U.S. during the last few seasons with its combination of high speed riding and off the-bike running. DBC Events President Chris Grealish described Cyclocross, "It's the most intense 60 minutes of racing that's possible on 2 wheels and it's the easiest for spectators to follow."

The course will be at Desert Breeze Soccer Complex, a Clark County facility in western Las Vegas 6 miles from the "Vegas Strip." Fully lighted, the park features grassy slopes and paved paths that will make for a challenging course. "The location is a short distance straight out Desert Inn Road from the Strip," explained Grealish, "whether you ride, taxi, or drive there it's easy to reach." Racing categories and schedules are Elite Women at 7:30 pm and Elite Men at 9:00 pm. The later start times will permit attendees of the Interbike Show ample opportunity to complete their business and head to the race. Planned activities at the event include a beer garden. "We've got a full moon that night, great competition, the best announcers, food, drink and Elvis working the lap board, it'll be a show worthy of Las Vegas," Grealish said.

Top U.S. Cyclocrossers will be making appearances at the race. Grealish explained, "We have some great athlete announcements planned in the next few weeks. The quality of the field will amaze people." Excel Sports CrossVegas will be taped for broadcast on Altitude Sports and Entertainment Network later in the fall reaching over 5.2 million households in 10 western states.

Complete race details for Excel Sports CrossVegas at www.crossvegas.com

CSC Sponsors Audi Best Buddies Challenge: Hearst Castle Stars Dave Zabriskie and Lars Michaelsen Lead the Ride Down Highway 1

Best Buddies today announced that Computer Sciences Corporation (NYSE:CSC) will sponsor the Audi Best Buddies Challenge: Hearst Castle. The El Segundo, Calif. based information technology (IT) services company will field a team of employees, clients and partners in the Sept. 8 event. CSC's team will be led by Dave Zabriskie and Lars Michaelsen, members of the company's number-one ranked Team CSC.

Dave Zabriskie is the third American to wear the yellow leader's jersey in the Tour de France and one of only two Americans to have won stages in all three of cycling's Grand Tours. Zabriskie is the reigning American Time Trial Champion and Silver Medalist in the World Time Trial Competition.