



## 2008 Sponsorship Levels

Providing a positive education and cycling experience for disadvantaged children.

### **Title Sponsor: \$15,000 Donation**

Logo displayed prominently on all promotional materials, advertisements, and on jerseys and t-shirts  
Banner displayed at event  
Table of ten (10) at appreciation dinner  
Ten (10) rider registrations  
Ten (10) custom **bikes FOR kids** jerseys  
Booth at vendor fair  
Two (2) sponsor gifts

### **Platinum Level - \$7,500 Donation**

Logo displayed on promotional materials, and on the jerseys and t-shirts  
Banner displayed at event  
Table of eight (8) at appreciation dinner  
Eight (8) rider registrations  
Eight (8) **bikes FOR kids** jerseys  
Booth at vendor fair  
One sponsor gift

### **Gold Level - \$5,000 Donation**

Logo displayed on **bikes FOR kids** website, and t-shirts/exclusively on kids helmets  
Six (6) invitations for appreciation dinner  
Six (6) rider registrations  
Booth at vendor fair  
Six (6) **bikes FOR kids** jerseys

### **Silver Level - \$2,500 Donation**

Logo displayed on **bikes FOR kids** website, and t-shirts  
Four (4) invitations for appreciation dinner  
Booth at vendor fair  
Four (4) rider registrations  
Four (4) **bikes FOR kids** jerseys

### **Bronze Level - \$1,000 Donation**

Logo displayed on **bikes FOR kids** website and t-shirts  
Two (2) invitations for appreciation dinner  
Two (2) rider registrations  
Two (2) **bikes FOR kids** jerseys

### **Rest Stop - \$500 (Three rest stops are available)**

Banner displayed at rest stop  
Company logo displayed on **bikes FOR kids** website as a rest stop sponsor