



bikes *FOR* kids  
**FOR IMMEDIATE RELEASE**

## **Bikes for Kids Utah Hosts First-Annual Omnium With University of Utah Cycling Team**

*Proceeds from the event's time trial will benefit the Bikes for Kids Utah mission to give Bikes to second-grade students*

**SALT LAKE CITY - Feb. 25, 2010** - Bikes for Kids Utah today announced details of the University of Utah/Bikes for Kids Utah Omnium, the first of its three annual fundraising events. This series of three bike races will be held Friday, March 26 and Saturday, March 27 throughout Salt Lake County, and produced in partnership by Bikes for Kids Utah and the University of Utah cycling team. Proceeds from the Hill Climb Time Trial on March 27 will support Bikes for Kids Utah while proceeds from the Criterium and Circuit Race will support the University of Utah cycling team.

"Developing our annual time trial into a three-stage, USA Cycling-sanctioned event is a great opportunity to draw more cyclists to the Bikes for Kids cause and for local cyclists to compete against each other in multiple racing disciplines," said Debbie Reid, founder and president of Bikes for Kids Utah. "We're working hard to make this a quality event that draws amateur and collegiate cyclists from around our conference."

All [USA Cycling](#), [Utah Cycling Association](#) (UCA), [Intermountain Collegiate Cycling Conference](#) (IMCCC) and cyclists who like riding in charity events are invited to participate in the three-stage omnium events to earn racing points and to raise money to buy new bikes for Utah children. Descriptions of the stages follow below:



*Photo credit: Bradlee Duncan*

### [Stage 1:](#)

Electric Park Criterium

Friday, March 26 at 12 p.m.

Starts in Thanksgiving Point's Electric Park at 3003 Thanksgiving Way in Lehi, Utah

The criterium race track consists of an 11-cornered, closed loop through Electric Park and the surrounding roads. Each lap of the spectator-friendly course is approximately 1.3 miles (2 km) that ends in front of the Electric Park pavilion. Riders will race between eight and 35 laps depending on their category, taking about 20 to 75 minutes to complete the race.

### [Stage 2:](#)

Hill Climb Time Trial

Saturday, March 27 at 8:30 a.m.

Starts at the intersection of Bangenter Parkway and 13800 South in Draper, Utah.

The climb travels up Traverse Ridge Road and finishes at the intersection of Traverse Ridge Road and Deer Ridge Drive. The four-mile (6.4 km) time trial course has an elevation gain of more than 1,300 feet (396 m) with 10 percent to 12 percent grades in some locations.

### [Stage 3:](#)

#### Circuit Race

Saturday, March 27 at 2 p.m.

Starts at Early Light Academy at 11709 S. Vadiana Dr., South Jordan, Utah

Starting and finishing in Daybreak Utah, the race loop is 12 miles (19.3 km) and includes one 600-foot (188.8 m) climb. The route will take competitors up to the Kennecott Copper Mine, past Butterfield Canyon and through the Herriman area back to the finish. Riders will race between two and seven laps around the circuit depending on their category.

Registration for these events opens February 25 at [sportsbaseonline.com](http://sportsbaseonline.com) and closes for the Criterium and Time Trial on Friday, March 26 at 11 a.m. and for the Circuit Race on Saturday, March 27 at 12 p.m. Please register in advance, as there is no on-site registration at any of the Omnium events. The registration fee for each race is \$25 and \$65 for the entire omnium before March 1. Collegiate cycling discounts are available with collegiate cycling license. Any Bikes for Kids Utah supporters that want to make a \$5, \$15 or \$30 donation to the organization can do so at [sportsbaseonline.com](http://sportsbaseonline.com).

"We have really enjoyed working with Bikes for Kids Utah the past several years and are glad to increase our commitment to the organization's mission," said Brad Duncan, race director of the University of Utah cycling team. "Together we're planning and promoting strong events that will help get more Utah kids on bikes and strengthen Utah's cycling community."

For information about joining USA Cycling, UCA or IMCCC teams and participating in rides sanctioned by the governing bodies, please visit [usacycling.org](http://usacycling.org).

More information about Bikes for Kids Utah is available at [www.bikesforkidsutah.com](http://www.bikesforkidsutah.com).

More information about University of Utah cycling is available at [www.utahcycling.org](http://www.utahcycling.org).

#### **About Bikes for Kids Utah**

Bikes for Kids Utah is a non-profit organization formed in 2006 that provides bicycles for underprivileged children throughout the Salt Lake Valley. It generates support for its cause through its event registration proceeds, auctions, and private and corporate donations. Bikes for Kids' annual bicycle fundraising events, including casual road rides, timed road races and a dinner auction, raise money to provide 1,000 underprivileged children with new bicycles each year. For more information about the events, please visit [www.bikesforkidsutah.com](http://www.bikesforkidsutah.com) or call 801.656.0472.

Details about the Bikes for Kids Utah Fundraising Rides, held in conjunction with its bike giveaway on Saturday, May 8, 2010, and its fall dinner auction are forthcoming.

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