

Road Tubeles

An NBDA Publication Bicycle Retailer AND INDUSTRY NEWS

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Bikes 4 Kids Utah to Give Bikes to 1,000 Kids

AUGUST 25, 2006 -- SALT LAKE CITY, UT (BRAIN)—On Sept. 30, Bikes 4 Kids Utah will hold a fundraiser during which 1,000 pre-qualified, underprivileged children from the Boys & Girls Club of Murray, the Guadalupe School, Holy Cross Ministries, the Hispanic Rotary and Rose Park Elementary will get their own bikes.

Along with the 1,000 bicycles, the children will also receive helmets, t-shirts and locks paid for by sponsor donations.

The top 50 donors who contribute more than \$1,000 will be able to go on a ride with Salt Lake City native Dave Zabriskie. Excess proceeds from the event will go to Guadalupe School, Donated Dental and improving the bike lanes in Murray City.

A pre-ride dinner will be held at the Hidden Valley Country Club for the highest bidding donors. A limited number of slots for the pre-ride dinner and auction are available at \$100 a plate. Entertainment will be provided along with featured guest speakers from the cycling industry as well as a silent auction, which includes a \$500, Zabriskie autographed CSC jersey.

Title sponsors Costco, Intermountain Financial Group, Mass Mutual and Murray Rotary along with other sponsors will provide a full breakfast and lunch along with live entertainment, water, snacks and other items throughout event day.

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