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KSL 1160 Small Business Center



Fred Ball Speaking on Business

Each weekday on KSL Radio 1160, Fred Ball of Zions Bank highlights a Utah business -- from small home based

businesses to large Utah based corporations. Access the latest "Speaking on Business" report below. [More info on Speaking on Business](#)

Intermountain Financial Group -- October 25, 2006

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This is Fred Ball for Zions Bank, speaking on business.

While not all of us have the time and expertise necessary to follow the ever-changing financial climate, I'm glad there are experts like the professionals at Intermountain Financial Group to help us make wise financial decisions.

The Salt Lake City-based company offers comprehensive insurance and financial planning services. Intermountain Financial's professionals keep clients informed of changing market trends and present them with ideas and investment strategies.

CEO Todd Reid says that while many people rely on a variety of professionals for their financial needs, Intermountain Financial Group offers one-stop shopping for financial security, including investments, estate analysis, college education planning, retirement planning and asset allocation. The company has offices in Utah, Idaho and Montana.

Todd says his company believes strongly in giving back to the community, whether it is joining in a sub-for-Santa event or working with local rotary clubs. I was impressed with Intermountain Financial Group's most recent project as a sponsor of an event that provided new bicycles to 1,000 underprivileged children throughout the Salt Lake Valley.



Stock Quotes:

Todd happens to be married to Bikes 4 Kids founder Debbie Reid. Debbie came up with the idea for the event in 2005 when she traveled to the Tour de France and watched Utah native Dave Zabriskie become the third American to wear the leader's jersey. A year later, Dave agreed to join in the Bikes 4 Kids 50-kilometer bike ride to raise money for children. Along with new bikes, the kids received helmets, t-shirts and bike locks.

Debbie tells me, "We wanted to provide kids with an inexpensive and fun way to get to school, a hobby that helps them get some exercise and a way for them to learn responsibility and safety."

Todd and Debbie tell me the Bikes 4 Kids event turned out to be a great success, and Intermountain Financial Group was glad to be a part of it.

For Zions Bank, I'm Fred Ball. I'm speaking on business.

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